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3ClicksMaster

For founder and CEO Nizam Ahmed of DiTech Process Solutions, building a cloud-based, automated cross-media publishing platform was a no-brainer given the rising demand in publishing for shorter turnaround times, higher quality, and lower production costs. The result is 3ClicksMaster (3CM), now a separate company owned by Ahmed, which deploys technology to minimize human intervention in preparing content for publication while guaranteeing top-quality output.

The 3CM platform unifies three separate processes: creation (which covers copy editing and XML conversion), design (auto-flowing existing XML into InDesign or predetermined DTDs), and publishing (creating print PDF, XML, ePub3, and HTML5 on the fly). Customizable, flexible, and editable, the platform is designed for creating web, print, and mobile content. It also offers a module, JMaster, for end-to-end journal publishing requirements.

"JMaster allows the users to publish their articles at the



click of a button," says Ahmed, pointing out that "seamless journal publishing is enabled by features such as automated DOI generation, online copy editing, author packet generation, automatic issue building, and email notifications for production managers and authors. A math-type editor for equations and formulas is also included." Currently, JMaster can process approximately 500 pages per minute, produce publications with highly complex layouts, and handle Unicode data for multilingual publications.

Ahmed says that 3CM's tools enabled much-needed changes for one client, a large STM book and journal publisher that had struggled to achieve its output goals with 3B2 software. "The publisher's production costs have been reduced by half because 3CM requires minimal human intervention, and their editors are able to generate 100% automated first proofs that dramatically reduce the turnaround time," Ahmed adds. "The net result is that their books and journals can now be designed and disseminated in a couple of hours instead of days."

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Explore Infinite Possibilities with
Our Cloud-based Publishing Platform



Our Highlighted Features

- Online Author Proofing
- Online Copyediting
- Index Generation & PubMed Linking
- Multiple Output – XML, Print PDF, Web PDF, ePUB
- Auto Markup & Typeset
- Roundtrip XML (XML in – XML out)
- Online Collaboration
- Customize Dashboard to get real-time report and control your projects

3ClicksMaster is an automated, secured end-to-end publishing platform easing the publishing workflow in just 3 clicks. A cost-efficient platform for building high-quality STM & Non-STM Books & Journals, Travel Guides, School Books and Back Data Conversion with 100% accuracy and reduced turnaround time.

FRANKFURTER BUCHMESSE
HALL 4.2 / J71

sales@3clicksmaster.com
www.3clicksmaster.com
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- JMaster** (Journals)
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50% Cost Reduction



24 hrs Turnaround Time

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Food and drink book sales in the UK

The food and drink book market in the UK is a significant and growing sector. It encompasses a wide range of genres, from cookbooks and travel guides to lifestyle and non-fiction titles. The market is characterized by a high volume of titles, with a focus on practical, accessible content that appeals to a broad audience. Key factors driving growth include the increasing interest in home cooking, travel, and lifestyle, as well as the rise of digital publishing and e-books. The market is highly competitive, with established publishers and new entrants alike vying for market share. The success of food and drink books often hinges on the quality of the content, the author's expertise, and the timing of the release. The market is also influenced by trends in social media and digital marketing, which provide authors and publishers with new ways to reach their audience. Overall, the food and drink book market in the UK is a dynamic and vibrant sector with significant potential for growth and innovation.



Enhance your **Editorial Excellence** with **Our Publishing Automation Platform**



3ClicksMaster's Automation Publishing Platform have been developed with the aim to transform the traditional publishing process and cut down the operational cost. Our platform can automatically **typeset & convert STM & Non-STM Books, Journals, Academic Books & Travel Guides**. With our full range of publishing services, your team is able to focus on the most important part of the publishing – Sales & Marketing. The dynamic and intuitive platform ensures you always meet your publishing deadlines.

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HALL 4.2 / J71

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